RJ REYNOLDS

TOBACCO COMPANY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

12/1/97
{date \@ "MMMM d, yyyy"}

E-Mail
A. LENNON / #1310 PHILADELPHIA
S. VESCHIO / #1710 PITTSBURGH

Doral Promotions: B2G1F (#800017) and B1G1F (#800018)

Hi Audrey and Shellie:

Based on our Regions working different Doral promotions for February, I have made the following adjustments in BPE (N31) for the above promotions:

			Number of SKUs Per Store	
			Worked by Regions 13XX and 17XX	Worked by Region 16XX
ROU	Chain Name	Direct Account	B2G1F (#800017)	B1G1F (#800018)
1310	A-Plus	McLane NE	1	0
1310	Hess	McLane NE	1	0
1310	Coastal Mart	McLane NE	2	0
1310	Independent Accts	Jos. Stomel	Per Template	0
1710	Country Fair	McLane NE	Per Template	0
1710	Region 16XX Chains and Independents	Fleming/ 276331	0	Per Template

If any other changes or adjustments are required please contact me ASAP as our deadline is Friday, 12/5. Also, per my Voice Mail this date, please '0' out any of your Region chains serviced by McLane NE (#375878) and Tripifoods (#649920) that have been allocated SKUs for our *Doral B1G1F (#800018)*.

Thanks for your help (this is a 'large' pain!!).

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
L. E. MacWilliams

51852 8148

Source: https://www.industrydocuments.ucsf.edu/docs/fqmn0000